

## Rotary Club of Calcutta Metro South, R.I. Dist. 3291

14th December, 2024 Meetings: Commune, 7B, Chowringhee Terrace, Saturdays 3.30 p.m. Vol.:33 - No.6

### December Disease Prevention and Treatment Month

#### RI President's December 2024 message

To adapt, as laid out in Rotary's Action Plan, we must occasionally step out of our comfort zone and try something new. Here are two examples of clubs that adapted one with heart and one through critical thinking and strategy.

The Rotary Club of Chandigarh Mid Town, India, led with heart earlier this year. To engage members and grow membership, Club President Nitin Kapur personally called every former member of the club and invited them to a gathering billed as an alumni meetup.

Eight former members attended, and the results were stupendous. The visitors had a chance to connect once more not only with current members but with the sense of camaraderie and belonging that membership gave them. By the end of the evening, the club welcomed six of the former members back into the Rotary family.

Club President Kapur showed courage when he reached out to the alumni. Not only did he adapt and try something new but he had the strength of character to show the club's alumni how much they still meant to the family of Rotary. That bravery paid off.

People want to feel needed and appreciated. People want to feel that they belong. And they might never feel that way if we don't have the courage to tell them.

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#### Sammelan

#### District Conference for 2024-25

January 3,4,5, 2025 at East Side Pavilion, NICCO Park, Salt Lake Kolkata.

#### Registration charges :

Rotarians & Guests : Rs. 6500 per head

Couple Registration Rs. 12000 per Couple

#### Rotary International works to prevent and treat disease through a variety of initiatives, including:

**Health education:** Rotary members educate people about health and disease.

**Routine care:** Rotary members provide routine hearing, vision, and dental care.

**Temporary clinics:** Rotary sets up temporary clinics in underserved communities.

**Blood donation centers:** Rotary organizes blood donation camps.

**Training facilities:** Rotary provides training facilities for healthcare personnel.

**Medical equipment:** Rotary provides medical equipment to hospitals.

**Infrastructure:** Rotary designs and builds infrastructure to help doctors, patients, and governments work together.

#### Rotary's efforts have helped to:

End polio in 122 countries

Reduce new HIV infections in children by 95% over two years

Provide clean water to more than 80% of Ghana's people

Create a system for tackling other health priorities, such as Ebola



**Minutes of 1268<sup>th</sup> Regular Meeting of Rotary Club of Calcutta Metro South held on November 10, 2024 at LUCHI O LOCHA, 2, Central Park, Ramakrishna Upanibesh, Kolkata 700 032 from 11-30 am onwards**

President Rtn. Debasish De called the meeting to order and requested all members to rise for the National Anthem led by Rtn Sabyasachi Hajara.

Secretary Rtn Snehasish Bhaumik read out the minutes of the 1267<sup>th</sup> Regular Meeting and after discussion on it, the members present adopted the Minutes.

Chair, Service Project, Rtn. Anup Guha announced that an Eye Check-up camp, along with introduction of Adult literacy program has been arranged on Sunday 24<sup>th</sup> November at BMC and requested members to join the project.

Rtn. Anup Guha also announced that an eye check-up camp and general medical camp is being arranged by our RCC at Sasanpara on Sunday, 8<sup>th</sup> of December at Kashinagar close to Sasanpara and requested all the members to join the program.

Secretary Rtn. Snehasish Bhaumik announced that the next Regular Meeting would be held on Saturday 14<sup>th</sup> of December at The Commune from 4-00 PM

As there were no other points to discuss President Rtn. Debasish De terminated the meeting and requested all the members and their spouse present at the meeting to join the Bijoya & Diwali Meet Programme.

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Meanwhile, the Rotary Club of Seoul-Hansoo, Korea, has been experimenting with different club models to great effect. Over the past four years, Seoul-Hansoo has created and maintained four satellite clubs a service club, an interest-based club for musicians, a cause-based club that mentors professionals, and a club for college students.

These satellite clubs are part of a five-year plan the Seoul-Hansoo club implemented to increase membership through innovation.

What's the secret to founding and maintaining so many satellite clubs? Membership between Seoul-Hansoo and its satellite clubs is fluid and synergistic. Many members of the satellite clubs attend the sponsor club's meetings. And many of the sponsor club's members participate in the satellite clubs.

Additionally, the focus of each satellite club is no accident. Each one appeals to different interests of people in the sponsor club and in the community, attracting existing and potential members. This is an excellent strategy to both retain and attract members because it offers flexibility. If someone is interested in joining but they can't make it to the sponsor club's meetings, they have plenty of options to choose from.

These are just two examples of how we can adapt with our hearts and minds. Every club is different, so I encourage you to reach out to members of your club and of the community around you. Ask them about the club experience and what you can do to improve.

Talk to enough people and you might find ways that you can adapt and spark The Magic of Rotary in your club.

**Stephanie A. Urchick**  
**President 2024-25**

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